



Dear Community Supporter,

We are excited to present our [Food Waste Prevention Week](#) sponsorship opportunities. A unique collaboration of leading public and private organizations joined together on a mission to raise the awareness of the benefits of reducing food waste and inspire people to save food.

Consider the potential benefits if we reduce the up to 40 million tons of annual food waste in the U.S.....

- **Reduced Hunger** - 35% of all food goes unsold or uneaten – almost 90 billion meals' worth of food annually.
- **Money** - A family of four can save on average \$1,800 annually.
- **Conservation** – Safeguard our precious resources of land, water, and energy used to grow food. Reducing food waste is identified by Project Drawdown as the #1 **personal** action to mitigate climate change.

Your organization is invited to participate in this special philanthropic and marketing opportunity. In 2022, the campaign's second year, 180 partners in over 30 cities throughout the country targeted an audience of 5.3 million on social media. In-person events educated communities on practical ways to reduce food waste, while presentations with special guests focused on solutions within the food system.

Your investment elevates the voices and ideas of our younger generation as bringing our youth to the table to source creative solutions is one of the highlights of the week. The University and high school [Hackathon](#), the [K-12 Student Art Contest](#) and ASU teacher workshops engage students in the conversation.

Our goal is to raise \$175,000 to host the event. These funds will cover Hackathon and K-12 student engagement contests, social media challenge incentives, multimedia marketing, technology and operations.

We are grateful for your consideration. Together, we will educate people across the country on how to prevent food waste, reduce hunger, save money, and protect our environment.

Sincerely,

Elaine Fiore
Food Waste Prevention Week Committee Chair
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